

# Sustaining Momentum and Looking Ahead

## Fueling the Mission: Stewardship and Sustainability

As Zizi Afrique continues to grow in reach, credibility, and influence, strong financial stewardship remains essential to sustaining our mission. In 2024, we deepened our commitment to transparency, diversified our funding sources, and built a financial foundation to support the next phase of strategic impact.

### Laying the Groundwork for Long-Term Financial Health

In 2024, we prioritised financial sustainability, including:

- Actively diversifying our funding base.
- Expanding partnerships that align with our mission and values.
- Enhancing internal systems for financial planning and oversight.

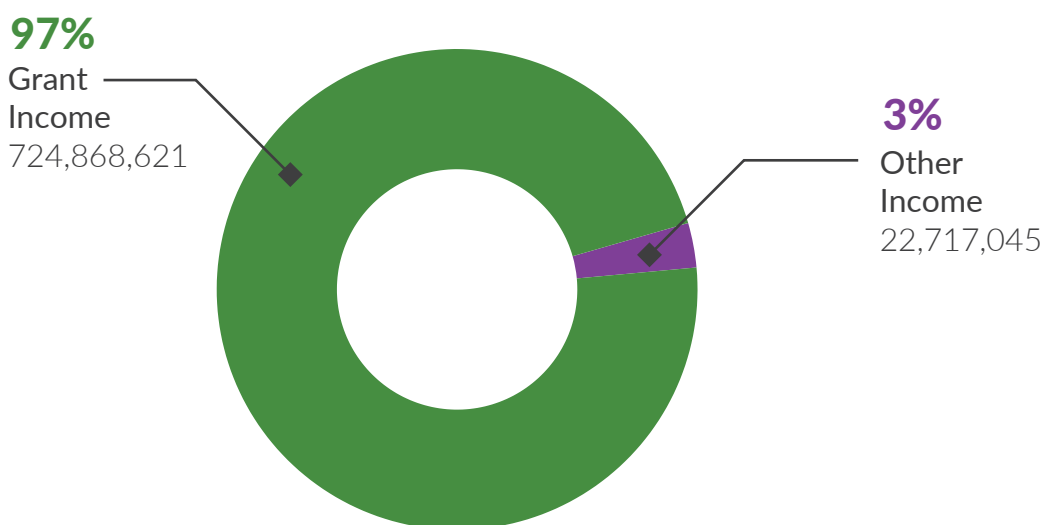
These moves position Zizi Afrique to scale impact in 2025 and beyond, while navigating the evolving funding landscape with agility and integrity.

### Fueling the Mission: Financial Growth & Sustainability in 2024

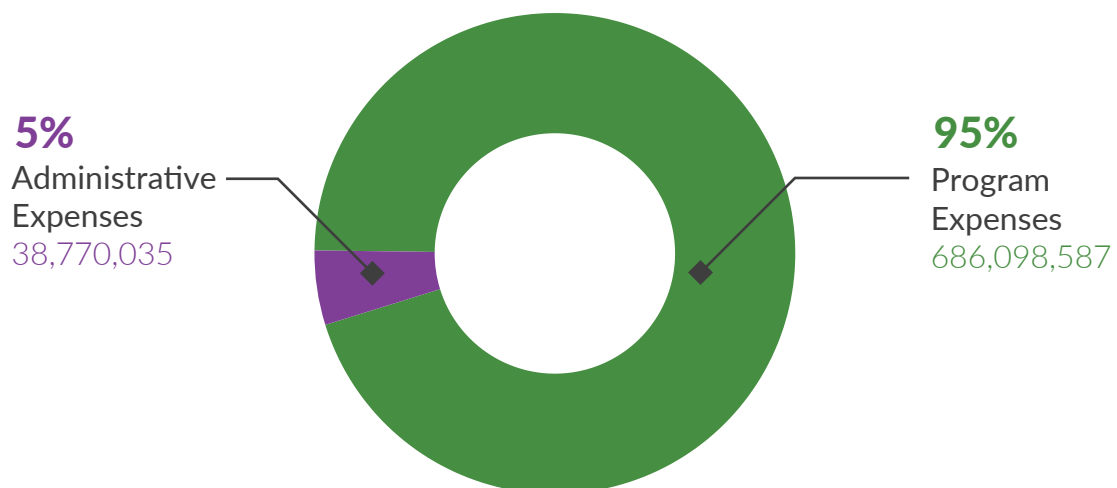
#### 2024 Financial Highlight

##### Income & Expenditure Overview

Income	2024 (KES)
Grants Income	724,868,621
Other Income	22,717,045
<b>Total Income</b>	<b>747,585,666</b>



Expenditure	2024 (KES)
Program Expenses	686,098,587
Administrative expenses	38,770,035
<b>Total Expenses</b>	<b>724,868,622</b>





# Charting the Future: Strategy in Motion

As 2024 drew to a close, Zizi Afrique stood at a powerful threshold; not only marking milestones achieved, but also preparing for the path ahead. This is a moment of deep reflection and intentional movement toward the future we believe in.

## Learning from the Journey to Shape What's Next

In 2024, Zizi Afrique initiated the development of its 2026–2030 Strategic Plan. This was not a top-down exercise; it was grounded in learning. The process began by harvesting over 100 documented outcomes of our work and placing them front and centre to ask: What are these outcomes telling us about the kind of future we are building?

This approach has enabled:

- Deeper insight into where our work is most catalytic.
- Greater clarity about what systems change requires from us.
- A participatory strategy development process that includes voices from across our network.

The new strategy is on track for finalisation by August 2025, and will build on the momentum of:

- Scaling values-based education across the continent.
- Strengthening youth employability systems.
- Advancing foundational numeracy.
- Investing in collective action and local leadership.

## Holding onto the Dream and Evolving It

From the beginning, Zizi Afrique has held a bold dream: That every child in Africa will read and understand stories, enjoy playing with numbers, and be equipped with the life skills and values to thrive.

This dream remains our North Star, but the path forward will require us to:

- Deepen our roots in evidence-informed change.
- Strengthen our voice as a regional anchor organisation.
- Continue unlocking the potential of civil society and young people.
- Embrace complexity, adaptability, and systemic learning.

As we chart the next chapter, we remain grounded in humility, energised by our partnerships, and fiercely committed to walking the talk.





