



BC Cranberry Marketing Commission  
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**BC Cranberry Marketing Commission  
Online Annual General Meeting March 3, 2021  
Minutes**

Chair: Jack Brown

Commission Members: Todd May, Jack DeWit, Andreas Dolberg, Clinton May,  
Jeff Hamilton

General Manager: Coreen Rodger Berrisford

Growers & Guests 21

Called to Order: 9:34 am

1. Review of Agenda and Welcome
2. Minutes of the March 3, 2020 AGM

**Motion:** that the minutes of the March 3, 2020 AGM be adopted as circulated. **Carried.**

3. Reports
  - Chair's Report – presented by Jack Brown
  - Board Report – presented by Andreas Dolberg
  - Market Development Report – presented by Coreen Rodger Berrisford
  - Research Report – presented by Todd May
4. Research Farm Progress Report – presented by Todd May. Todd also expressed his appreciation for the work and role that Jack Wessel provided in getting the Research Farm in place for BC Growers.

**Motion:** to receive all reports as presented. **Carried.**

5. Financial Statements – Agatha Cluff, CA, presented the 2020 audited financial statements for the BC Cranberry Marketing Commission

**Motion:** to adopt the audited financial statements as presented. **Carried.**

6. Appointment of Auditor

**Motion:** to appoint Agatha Cluff Inc. as the 2021 Auditor. **Carried.**

7. Election - Della Oberhoffner, General Manager, COMB, Independent Election Officer presented Jack DeWit as voted by acclamation for a new 3-year term effective March 3, 2021.

8. Appreciation - Jeff Hamilton thanked Jack Brown for his contribution, leadership, patience, and service to the cranberry industry in BC. An in-person presentation will be made at a later date.

9. Guest Speaker: Bill Franz, Cranberry Institute gave a presentation on the Directors and priorities of the Cranberry Institute including: health research, thought leadership initiatives, a competition for communications contract, fixing Water Model issue with EPA. Their significant role in sourcing and supporting registrations for effective controls, prioritizing cranberry research and dealing with MRL issues.

Adjourned: 10:42 am